



Russian Week of High Technologies

RWHT

www.hi-techweek.ru/en



**11–14
APRIL
2023**

EXPOCENTRE Fairgrounds
Moscow, Russia



SVIAZ

35th Anniversary International
Exhibition for Information
and Communications Technology

www.sviaz-expo.ru/en



NAVITECH

Display of Navigation Systems,
Technologies and Services

www.navitech-expo.ru/en

• Sviaz 2023 Forum

• Russian Software Forum:
Effective Solutions



MINISTRY OF SCIENCE
AND HIGHER EDUCATION OF
THE RUSSIAN FEDERATION



Russian State
Duma Committee
on Science and
Higher Education



CHAMBER OF COMMERCE AND INDUSTRY
OF THE RUSSIAN FEDERATION



ROSKOMNADZOR
THE FEDERAL SERVICE FOR SUPERVISION OF COMMUNICATIONS,
INFORMATION TECHNOLOGY AND MASS MEDIA



**GLONASS
UNION**
National navigation services provider



AutoNet
National Technology
Initiative

Advertising
12+

What is Russian Week of High Technologies?

► Russia's largest series of events in the IT and telecom industry

► A business networking platform for professionals for searching for suppliers and new sales channels, developing new solutions and identifying the latest trends in telecom and IT markets



Video highlights of Russian Week of High Technologies 2022

Statistics of 2022

170+
exhibitors from **5** countries

8,000+
visitors from **33** countries

79 **281**
Russian regions and cities



What to expect at Russian Week of High Technologies?

Click to see product sectors

Telecom cables Wireless Big Data
Telecom IP technology Digital solutions
Transport telematics and navigation
Digital ecosystems
Electronic components **IoT** Data Centers
Smart mobility Cybersecurity
Satellite Communication Telecom equipment
AR&VR Artificial Intelligence
Russian software Startups Information
Smart Device Show security

Exhibitors 2022

BENNING

BRINGO
Group

КАБЕЛЬНЫЙ
АЛЬЯНС

GARTEL

RACE
COMMUNICATIONS

riello ups

Контроль ИТ

АНГСТРЕМ
ТЕЛЕКОМ

CORNING

КАБЕЛЬНЫЙ
АЛЬЯНС

СТАРЛИНК
НАУЧНО-ПРОМЫШЛЕННОЕ ПРЕДПРИЯТИЕ

INWAVE

DESTEN

ПГУТИ

РАДИОФИЗИКА

АТС-Т
РАЗРАБОТКА И ПРОИЗВОДСТВО АВТОМАТЫ
ПРОЦЕССОРОВ ТЕЛЕФОННОЙ СЕТИ

СИБГИТИ
СИБИРСКИЙ ГОСУДАРСТВЕННЫЙ
УНИВЕРСИТЕТ
ТЕЛЕКОМУНИКАЦИЙ
И ИНФОРМАЦИИ

SAIS

СПО ГУТ)))

TDF
since 2002

О стример

ОАО СУПЕРТЕЛ

ПРОТЕЙ

НПО
РАДИОВОЛНА

IPG
IRE-POLUS

МАЧТ
ПРОЕКТ

IMAQLIQ
service

СПБ

РИКОМ

ММЛАНД
ГРУППА КОМПАНИЙ

install
группа компаний

фармааль

Федеральное государственное учреждение
«Главный центр специальной связи»

ЦНИИМАШ
TSNIIMASH

САПТС

TELTA
ТЕЛЕКОМУНИКАЦИОННЫЙ СЕРВИС

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Guests of honour at Russian Week of High Technologies



Maksim Parshin

Russian Deputy Minister of Digital Development, Communications and Mass Media



Andrey Omelchuk

Russian Deputy Minister of Science and Higher Education



Sergey Katyrin

President at the Russian Chamber of Commerce and Industry



Vladimir Kononov

Deputy Chair at the Russian State Duma Committee on Science and Higher Education



Fyodor Kroshin

Deputy Head at the Secretariat of the Deputy Prime Minister of Russia



Alexandr Osadchuk

Head at the Main Directorate for Innovative Development of the Russian Ministry of Defense



Alexey Matushansky

Director at the Department of Strategic Development and Corporate Policy of the Russian Ministry of Industry and Trade



Dmitry Ugnivenko

Director at the Department of the Infrastructural Projects Implementation of the Russian Ministry of Digital Development, Communications and Mass Media



Aleksey Fursin

Head at the Moscow City Department of Entrepreneurship and Innovative Development



Dmitry Rogozin

CEO at the Roscosmos State Corporation



Alexandr Gurko

President at the GLONASS UNION



Alexandr Gorbatko

Deputy Head at the Moscow City IT Department



Aleksey Samarin

Head at the Directorate of Communications of the Moscow City IT Department



Ilya Massukh

Director at the Competence Center of Import Substitution in the ICT Sector



Navitech

Navigation Systems, Technologies and Services

Navitech is a showcase of geo data, transport and insurance telematics, connected and highly automated vehicles, geo- and transport information systems, intelligent urban mobility, and high-precision satellite navigation



Unmanned, highly automated and connected vehicles

Technologies and solutions that ensure the continued growth of unmanned and highly automated transport capabilities and pave the way for a new era of unmanned mobility. Systems for autonomous driving, active safety, driver assistance, recognition of road signs, markings and pedestrians, interaction between vehicles, traffic information, remote on-board diagnostics and other solutions. The Avtodata Russian navigation and service platform. Ecosystem, products and services

VISITORS

- Automotive manufacturers
- Automotive component manufacturers
- Transport and logistics
- Road services
- Insurance
- Agricultural industry
- Research and development
- Municipalities
- Housing and utilities
- Mining industry
- Defense industry



Smart roads

Digital twin roads, highly accurate and constantly updated high-resolution digital maps, a wide range of detectors, sensors, devices and traffic optimisation and management systems, enabling unmanned and connected cars to interact with the smart road infrastructure for fast and safe travel

VISITORS

- Municipalities
- Traffic management centers
- Automotive manufacturers
- Automotive component manufacturers
- Construction
- Road services



Smart cities

Solutions and technologies that make the modern city safer, more comfortable, more energy efficient, and more environmentally friendly than ever before. The range of MaaS (Mobility as a Service) intelligent urban mobility services that transform traditional notions of convenience and speed in urban environment. Urban micro-mobility

VISITORS

- Municipalities
- Traffic management centers
- Solution developers, manufacturers, and integrators
- Transport and logistics



Transport telematics

The latest developments in road transport navigation and monitoring systems, fleet management, smart insurance solutions and other applications of transport telematics, navigation and service platforms. Big data, artificial intelligence and cybersecurity in transport telematics. Products and services of ERA-GLONASS+. Advanced services of the Autonet market

VISITORS

- Transport and logistics
- Automotive component manufacturers
- Insurance
- Agricultural industry
- Municipalities
- Housing and utilities
- Mining industry
- Telecom operators



Space technologies

Space systems of land remote sensing and high-precision satellite navigation to ensure maximum efficiency of ground transport and other industry applications. Sfera: a forward-looking programme for the comprehensive development of space information technologies

VISITORS

- Transport and logistics
- Solution developers, manufacturers, and integrators
- Telecom operators

Who are the visitors to Russian Week of High Technologies?

► Industry sectors of Sviaz visitors

- Mobile, landline and satellite service providers
- Universal service providers
- Mobile virtual network operators (MVNO)
- Internet providers
- Developers, manufacturers, suppliers of telecom equipment and solutions
- System integrators
- Oil and gas industry, electric power industry
- Mineral extraction and processing
- Retail
- Construction
- Transportation and logistics
- Software developers
- Banking and finances
- Russian federal and regional authorities
- Law enforcement

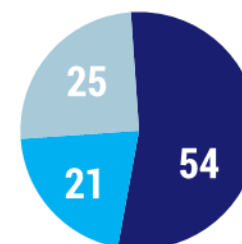
► Popular product sectors, %

- 50 Telecom equipment, solutions and services
- 43 Telecom and network infrastructure
- 39 Data networks
- 35 Digital environment and innovations
- 28 Cables, equipment
- 27 Russian software
- 26 IoT Tech
- 25 Data centers. Equipment, software, solutions, services
- 25 Radio communication
- 24 5G
- 23 Software
- 22 Satellite communication
- 22 IT services
- 21 Mobile communication
- 19 IP technology
- 19 Power supply systems
- 18 Artificial intelligence
- 17 Electronic components for telecommunications
- 14 Internet technologies and services
- 12 Jobs and career in the IT and telecom industry
- 12 Smart cities (Navitech)
- 12 Startups
- 11 Space technologies (Navitech)
- 10 Smart roads (Navitech)
- 10 Smart Device Show (user and wearable electronics)
- 10 Unmanned, highly automated and connected vehicles (Navitech)
- 10 Transport telematics (Navitech)



47% of the visitors
are CEOs and top executives

▶ Role in choosing suppliers, %



■ Involved in decision making
■ Decision making
■ None

▶ Visitors by job title, %



▶ Visitors, %

▶ Target

69% Found products they were looking for

32% Plan to make purchases as a result of their visit

▶ Unique

83% Would recommend Sviaz to their partners and peers

45% First-time visitors to Sviaz

Conference programme

Events with representatives of key telecom and IT companies and organisations

- ▶ Sviaz 2023 Forum
- ▶ Russian Software Forum: Effective Solutions
- ▶ Club of IT & Digital Directors
- ▶ International Forum of the International Telecommunication Academy

Learn more about
the conference programme



Statistics of 2022

30+
events

200+
speakers

3,000+
delegates



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Business Guide

Business Guide is the only meeting format in Russia that allows buyers to see and assess the full range of your products and solutions as if they have come to your company's office or production facility.

► If you have any questions or want to participate, please contact the Sviaz Team

Before the show

- We will select buyers according to your products and send you the information about them.
- We will make an individual schedule of meetings with buyers at your stand.



After the show

- We will make and send you a digest and individual report on your talks with buyers.
- We will send you contacts of required participants and photos and video footage of your participation in the event.

During the show

- Special assistants will take buyers to your stand according to a pre-agreed schedule.
- You hold talks with them right at your stand.



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Feedback

► **Vladimir Kononov, Deputy Chair at the Russian State Duma Committee on Science and Higher Education, Chair at of the NTI Expo Organising Committee**

"Russian Week of High Technologies is part of the NTI Expo project (Research-Technology-Innovations-Expo). There was a very interesting plenary session devoted to the telecom industry, its structures as the basis of information and technological sovereignty of Russia. And today is the second day, and our traditional Russian Software Forum: Effective Solutions is held. The topic is IT in the new realities. This is the time when new windows of opportunity are opening up. And Russian Week of High Technologies is one of those windows. It brings together those who manufacture products in this industry and those who consume them. Not only specialists, businessmen, industrialists, but also representatives of the legislative and executive authorities gather on the same platform to adjust laws and adopt new ones in order to support the high-tech industry."

► **Mikhail Belous, Head of Technical Marketing at the Russian Broadcasting and Alert Networks**

"We are presenting our flagship product – a platform of integrated security management systems. For the first time, it offers a system for monitoring the infrastructure of communications facilities, which allows us to remotely control not only the communications facility itself, but also everything that happens around it. There is no doubt that Sviaz is the show for our industry sector. There are so many of our target potential customers here. Today has shown that interest in security and remote monitoring issues is relevant. There are many representatives from the communications industry itself, but also from many areas and sectors where communications is the nerve of management. This applies to many regions of our country and its neighbouring states."

► **Vladimir Treschikov, Director General at T8**

"We have doubled the speed of large communication systems: 40 terabits per second can be transmitted over a single fibre. At the exhibition, there is an opportunity to see equipment that is truly unique and has no analogues in the world."

► **Konstantin Lukin, Director General at Supertel**

"Sviaz 2022 is a landmark exhibition for us. This year, unlike previous seasons, there is a certain enthusiasm. Finally, today we see only Russian manufacturers at the exhibition - those who actually create the basic foundation for digital sovereignty, which is so necessary for our country. What I see at the exhibition now inspires me. The number of people who come to the exhibition, the professional dialogues being held are most constructive for us. This is a time of opportunity. The connections that would have been impossible in another era now exist, define and give a perspective for the future."

► **Andrey Varetskiy, CEO at Dipaul**

"Dipaul has traditionally presented control and measurement solutions. This year, after a break, we are taking part in Sviaz again. It is interesting because it gives you an opportunity to see almost all the leading companies in the industry in one place and within a short period of time to get acquainted with them and to maintain contacts. It is very convenient. Of course, I would like this platform to grow and develop."

More feedback about RWHT 2022



What we do to attract target audience



Mass media

(publications in mass media)
250+ publications in print and electronic mass media outlets about Sviaz 2022



Internet

(ads of Sviaz in search engines, relevant web portals, social media)
Attracting more than 530,000 people to the event's website annually



Direct marketing

(electronic and postal mailouts, telemarketing campaigns)
More than 100,000 people



Promotional activities

(distribution of information at industry related events)
More than 20 events a year



Interesting and relevant conference programme

(various panels, workshops, master classes, conferences and forums)

Draw more visitors to your stand

▶ **Make the most of promo opportunities!**



PARTICIPATE WITH A STAND*

* Included in the participation cost

- Post your news on the show's website, social media and in email mailouts
- Take part in the conference programme
- Hold an event at your stand



TAKE ADVANTAGE OF PAID SERVICES

- Place your ad on tickets and in the catalogue, your ad banner on the show's website and outdoor advertising at EXPOCENTRE Fairgrounds

Other services



BECOME A SPONSOR

- Use a standard sponsorship package
- Create a personalized sponsorship package tailored for your needs

Become a sponsor



Join us at Russian Week of High Technologies!

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Book a stand now!



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11 –14 April 2023

Venue

Expocentre Fairgrounds
Krasnopresnenskaya nab., 14
Moscow, Russia, 123100

www.expocentr.ru/en



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Navitech

Display of Navigation
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