

22—25 April 2025

SVIAZ

37th International
Exhibition for Information
and Communications Technology



Navitech
Display of Navigation Systems,
Technologies and Services



www.sviaz-expo.ru/en

EXPOCENTRE Fairgrounds
Moscow, Russia

12+

Within



Russian Week
of High Technologies
RWHT

Under auspices of



Organised by



EXPOCENTRE



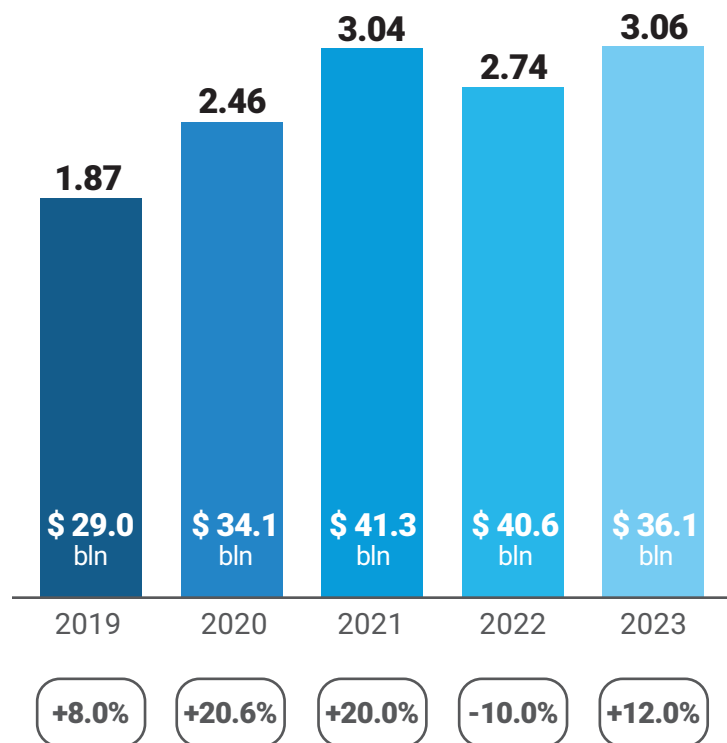
RUSSIAN ICT MARKET

By the end of 2023, the ICT sector growth rate was almost twice as high as that of the Russian economy as a whole. As a result, the ICT sector's share in total sales of goods, labour and services increased from **4.1%** in 2022 to **4.4%** in 2023, and in total investments from **4.0** to **4.5%**.

In 2023, the volume of sold goods, labour and services of the ICT sector surpassed the total for 2022 by **19.6%**.

The volume of investments in fixed capital increased by one third compared to 2022. The telecommunications sector remains the key investor in the ICT sector (accounting for **48%** of the sector's investments).

Volume of Russia's IT market, billion USD





50 years of caring
for your success!

Since **1975**



684
exhibitors
from 9 countries

14,000+
visitors from 41 countries

329
Russian cities

82
Russian regions

Part of  **Russian Week
of High Technologies
RWHT**

Part of the Designing
the Future initiative



Video about Sviaz

Statistics of 2024

Russia's largest
ITC congress
and exhibition

30+
events of the conference
programme

200+
speakers

3,000+
delegates

www.sviaz-expo.ru/en

 **EXPOCENTRE**



THEMES AND TRENDS

Unified communications
Radio communications Landline communications
Telecom Big Data **Digital ecosystems**
Data Centers **Electronic components** **Navitech**
Satellite Communications **AI Telecom equipment**
Consumer electronics IP technology **Cybersecurity**
AR&VR **Cellular communications**
Telecom cables **IoT** **System integration** **Software**



Learn more about
the product sectors





EXHIBITORS

Russian exhibitors

Angstrom-Telecom
Coordination Center for TLD .RU/.PФ
Inskra Technologies
Nateks
Satel
Special Integration
Supertel
Protei Research and Technology
Center
T-Com
T8
Ufanet
Fibo-Telecom
FLAT
Eltex Communications
and others

Russian regional pavilions

Samara region
Oryol region
Kursk region
Ivanovo region
Republic of Crimea

The showcase of the Centre of Education and Science

National Research Nuclear University MEPhI
Povolzhskiy State University of Telecommunications and Informatics
Bonch-Bruyevich St. Petersburg State University of Telecommunications
Moscow Technical University of Communications and Informatics
Siberian State University of Telecommunications and Informatics
Southern Federal University
Kharkevich Institute for Information Transmission Problems
Sergo Ordzhonikidze Russian State University for Geological Prospecting



National pavilions



China



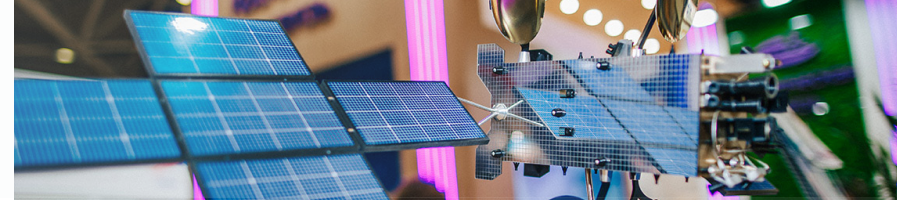
Iran



List of exhibitors
2024



NAVITECH DISPLAY



Navitech is a display of geo data, transport and insurance telematics, connected and highly automated vehicles, geo and transport information systems, intelligent urban mobility, and high-precision satellite navigation.



Unmanned, highly automated and connected vehicles

Visitors

- Automotive component manufacturers
- Transport and logistics
- Road services
- Insurance
- Agriculture
- Research institutes
- Municipalities, housing and utilities, property management
- Extractive industries
- Defense industry



Smart roads

Visitors

- Municipalities
- Traffic management centers
- Automotive manufacturers
- Automotive component manufacturers
- Construction
- Road services



Transport telematics

Visitors

- Transport and logistics
- Automotive component manufacturers
- Insurance
- Agriculture
- Municipalities
- Housing and utilities
- Extractive industries
- Telecom operators



Smart cities

Visitors

- Municipalities
- Traffic management centers
- Solution developers, manufacturers and integrators
- Transport and logistics



Space technologies

Visitors

- Transport and logistics
- Solution developers, manufacturers and integrators
- Telecom operators

THE INTERNATIONAL CONSUMER ELECTRONICS EXPOSITION ICEE

Manufacturers from China showcase more than 20,000 advanced and popular consumer electronics:

- mobile electronics (smartphones, tablets, phablets, smart watches)
- video, VR/AR glasses and helmets, devices
- accessories for mobile electronics
- computers and accessories
- game devices and gadgets
- medical devices, fitness trackers
- portable/mobile electric transport and accessories
- portable video cameras
- smart clothes and accessories
- automotive electronics
- IoT and smart home
- commercial electronics (displays, LED screens, 3D printers, electronic whiteboards, laser projectors, etc.)

200+ companies took part
in the exposition in 2024

www.sviaz-expo.ru/en





VISITORS

14,000+
visitors

41
countries

82
Russian regions

329
Russian cities

Key visitors to Sviaz 2024

TELECOM

MGTS, MTS, Rostelecom,
VimpelCom, Megafon, Tele2,
China Mobile Limited

IT

SATEL, AKRP – Consortium of
Design Centers, Huawei, Lenovo,
MERLION, Orange Business
Services, Samsung, Softline,
Coordination Center for TLD
.RU/.PФ, LANIT, Sitronics, I-Teco,
Jet Infosystems, Academician
Reshetnev Information Satellite
Systems, Croc Incorporated, Yandex

INDUSTRY

Rosoboronexpo, Glavkosmos,
Rusgeology, ALROSA,
Ruselectronics,

Statistics of 2024

Almaz-Antey Concern,
Tactical Missiles Corporation,
United Engine Corporation,
Ural Factories, Rosatom,
Roscosmos, Rostec,
Vneshaviakosmos,
Kalashnikov Group, Nornickel,
Mechel, United Aircraft Corporation,
OMZ, Korolev Rocket and Space
Corporation Energia, KAMAZ,
Novatek, SIBUR Holding

FUEL AND ENERGY

United Energy Company, Gazprom
Neft, LUKOIL, MOEK, Rosseti,
RusHydro, Transneft

FINANCES

VEB.RF, Gazprombank, Alfa-Bank,
VTB Bank, Bank of Russia,
Sberbank, T-Bank

MEDIA

VGTRK, Ostankino Television
Technical Center

RETAIL AND ECOM

OZON, AliExpress Rus, WildBerries,
X5 Group, M.Video, Citilink

TRANSPORT

Aeroflot, Vnukovo International
Airport, Rossiya Airlines, Airports
of Regions, Moscow Metro,
St. Petersburg Metroliten,
Avtodor – Toll Roads, Gazprom Avia,
Novorossiysk Commercial Sea Port,
Russian Railways

PUBLIC SECTOR

The Russian Ministry of Internal
Affairs, the Russian Defense Ministry,

the Russian Ministry of Digital
Development, Communications
and Mass Media, the Russian
Ministry of Emergency Situations,
Russian Post, the National Guard
of Russia, the Russian Federal
Service for Intellectual Property
(Rospatent), the Federal Service
for State Registration, Cadastre
and Cartography (Rosreestr),
the Federal Service for Supervision
of Transport (Rostransnadzor),
the Federal Taxation Service
of Russia, the Federal Security
Service of Russia, the Federal
Guard Service of Russia

OTHER

Vkusno i Tochka, Wimm-Bill-Dann,
Skolkovo Foundation

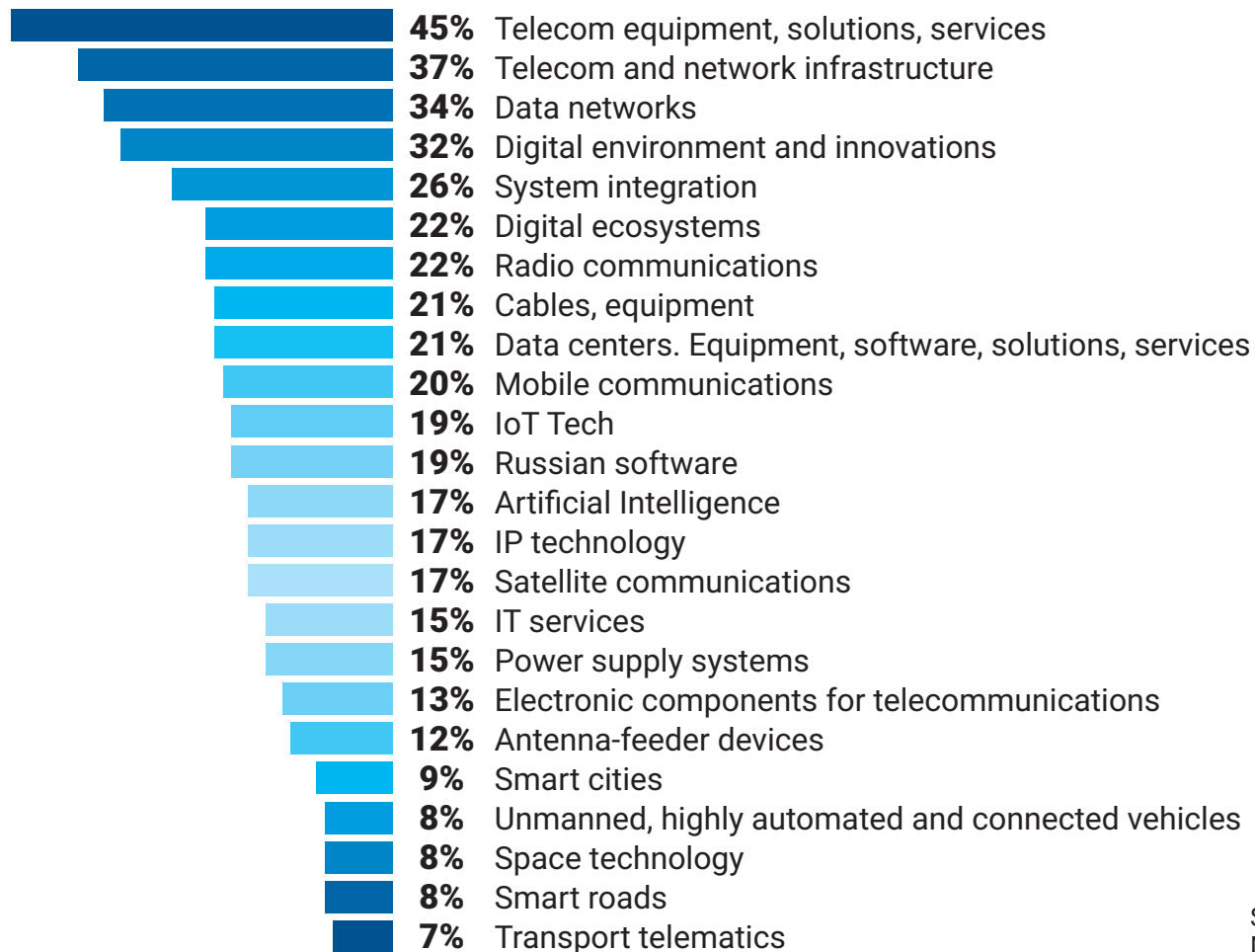


Industry sectors of visitors

- Banks and financial companies
- Mobile, landline and satellite service providers
- Software developers
- Federal and regional authorities
- Transport and logistics
- Extraction and processing
- Mobile virtual network operators (MVNO)
- Law enforcement
- Oil and gas and electric companies
- Medicine
- Developers, manufacturers, suppliers of telecom equipment and solutions Retail
- Internet providers
- System integrators
- Construction companies
- Power industry



VISITOR INTERESTS



Statistics of 2024
Multiple replies possible





CONFERENCE PROGRAMME



30+
events

200+
speakers

3,000+
delegates



Conference
programme 2024

We invite exhibitors, relevant associations and mass media to take an active part as speakers in the events of the conference programme and to organise their own events devoted to the themes and topics of the show.

Statistics of 2024

www.sviaz-expo.ru/en





TESTIMONIALS



See more
testimonials



Igor Zakharchenko
Founder, Basis Telecom

"We are a regular exhibitor at Sviaz. This is clearly a record-breaking event in terms of attendance and quality of stands. Its competitiveness is at a very high level. Moscow is historically a technological centre. And this event only confirms it. Even just walking from stand to stand, one can notice that the latest solutions that can be seen on the world stage are presented here."



Leonid Mikhin
Executive Director, FLAT

"This is not the first time we have participated in this exhibition. Here we have an opportunity to talk to our partners and customers, to meet them face-to-face and demonstrate our products and technological solutions. All this in one place."



Roman Romanov
Deputy Director General for Development,
SATEL

"SATEL is a leading Russian integrator that specialises in telecommunications. It means that Sviaz is a core and most interesting event of the Russian telecommunications industry for us. Our stand is the largest we have ever had at any of the exhibitions. We are entering the Russian market with our own products and presenting them all on our stand for the first time. We are using this show to sign important contracts with our partners."



Maxim Kovalev
Head of Infrastructure Solutions,
CompTek

"Sviaz is the main IT event for our company. And it is certainly a unique event that allows us not only to show our products but also to communicate with colleagues, discuss issues of interest and schedule meetings. No other platform allows you to meet so many companies. We had many meetings with partners. We even managed to agree on a collaboration. We are pleased with the results and will definitely take part in the exhibition next time."



BUSINESS GUIDE

Business Guide is a unique meeting format that allows buyers to see and assess the full range of your products and solutions as if they have come to your company's office or production facility.

- **BEFORE THE SHOW**

We will select buyers according to your product range and send you the information about them. We will also make an individual schedule of meetings with buyers at your stand.

- **DURING THE SHOW**

Special assistants will take buyers to your stand according to a pre-agreed schedule. You will hold talks with them right at your stand.

- **AFTER THE SHOW**

We will make and send you a digest and individual report on your talks with buyers. We will send you contacts of required participants and photos and video footage of your participation in the event.



BUSINESS GUIDE AT SVIAZ 2024:

322 total
talks

54% success
rate

173 contracts
signed

Buyers included

Usinsk-Inform	COMCOR (AKADO Telecom)
Filanco	ER-Telecom Holding
UL-com	Komus
Guta	



Contact us
to participate



HOW WE ATTRACT TARGET AUDIENCE

MASS MEDIA

- Publications in mass media
- **250+ publications** in print and electronic mass media outlets about Sviaz 2024

DIRECT MARKETING

- Electronic and postal mailouts, telemarketing campaigns
- Covering more than **100,000 people**

PROMOTIONAL ACTIVITIES

- Distribution of information at industry related events
- More than **20 events** a year

INTERNET

- Ads of Sviaz in research engines, relevant web portals, social media
- Attracting more than **530,000 people** to the show's website annually

RELEVANT CONFERENCE PROGRAMME

- Panels, workshops, master classes, conferences and forums



Press
about us

Join us!





MAKE THE MOST OF PROMO OPPORTUNITIES!

PARTICIPATE WITH A STAND

- Post your news on the show's website, social media and in email mailouts
- Participation in the conference programme
- Hold an event at your stand

TAKE ADVANTAGE OF ADDITIONAL SERVICES

Place

- your ad on tickets and in the catalogue
- your ad banner on the show's website
- outdoor ad at EXPOCENTRE Fairgrounds

BECOME A SPONSOR OF THE SHOW AND ITS CONFERENCE PROGRAMME

- Use a standard sponsorship package
- Create a personalized sponsorship package tailored to your needs and objectives



Become
a sponsor





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Display of Navigation Systems,
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22–25 APRIL 2025

EXPOCENTRE FAIRGROUNDS, MOSCOW, RUSSIA

JOIN US AT SVIAZ 2025 AND RUSSIAN WEEK OF HIGH TECHNOLOGIES 2025!



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Book your stand now



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