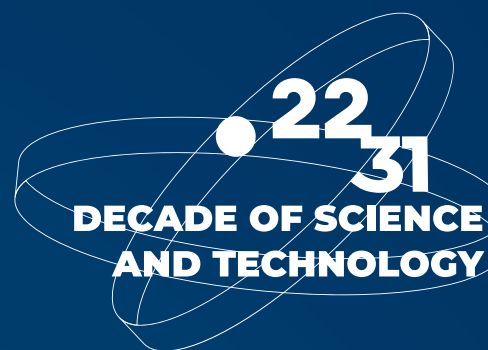




6–9 April 2027
SVIAZ

39th International
Exhibition for Information
and Communications Technology

Navitech
Display of Navigation Systems,
Technologies and Services

International
Consumer Electronics
Exposition



12+

www.sviaz-expo.ru/en

Timiryazev Centre, Moscow, Russia

Supported by



MINISTRY OF INDUSTRY
AND TRADE OF RUSSIA

Under auspices of



CCI of RF

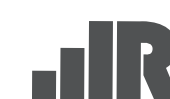
Within



Russian Week
of High Technologies
RWHT



Approved
International
Event



Expo Rating

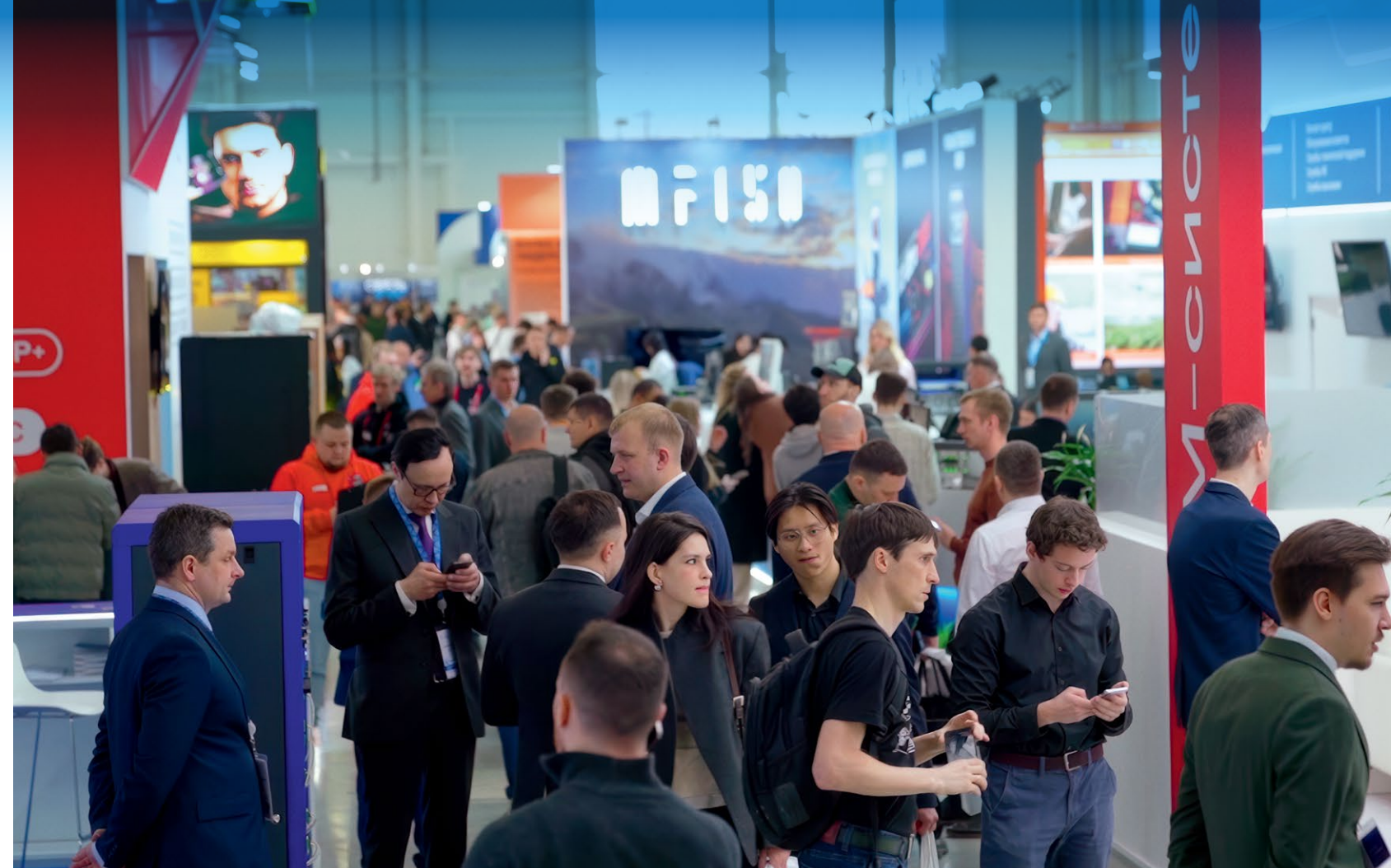
Organised by



EXPOCENTRE



Since
1975



Russia's largest
ICT congress
and exhibition

15,000 sq. m.
of exhibition space

350+
exhibitors
from 6 countries

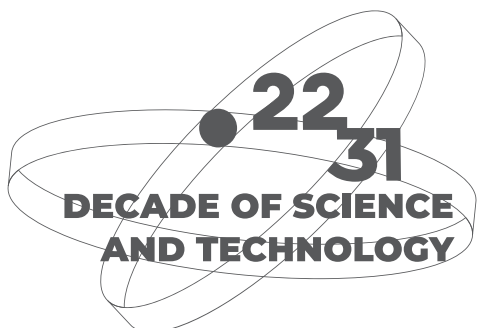
13,600+
visitors



Part of Russian Week of High Technologies
<https://hi-techweek.ru/>



Video
about Sviaz



Part of the Science and Business Initiative
of the Decade of Science and Technology in Russia

Statistics of 2026

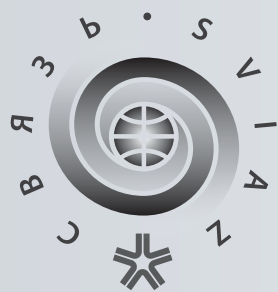
40+
events in the conference
programme

200+
speakers

3,000+
attendees

www.sviaz-expo.ru/en

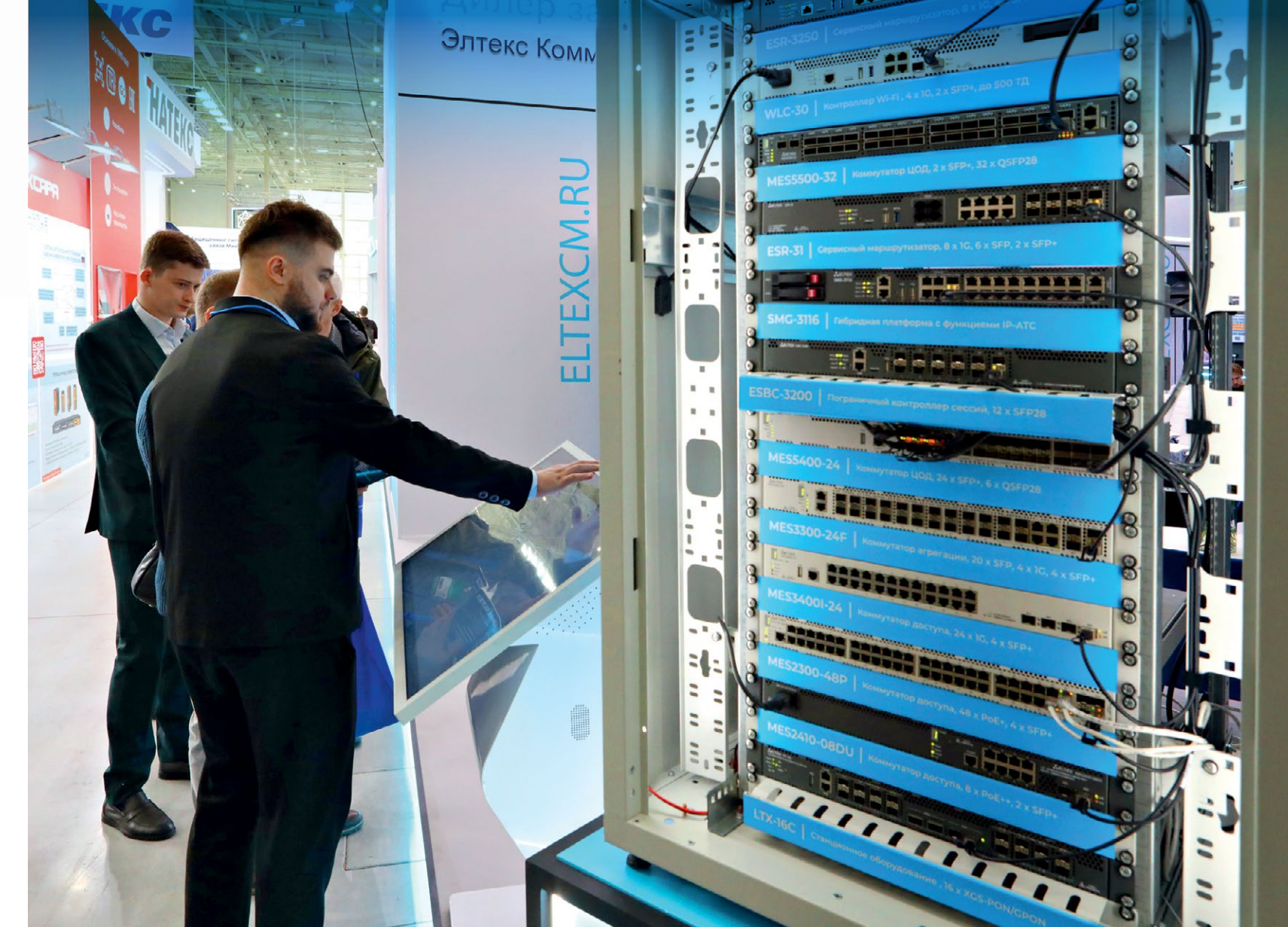




THEMES AND TRENDS

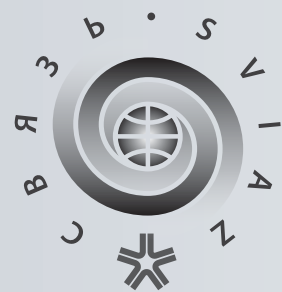


Learn more about the product sectors



www.sviaz-expo.ru/en

 EXPOCENTRE



VENUE

In April of 2027, Sviaz will once again bring together leading ICT companies. Its venue will be one of Moscow's newest event sites, Timiryazev Centre.

Timiryazev Centre is one of Moscow's state-of-the-art exhibition venues that hosts trade shows and business events at a high technological and organisational level. The centre was opened in 2024.

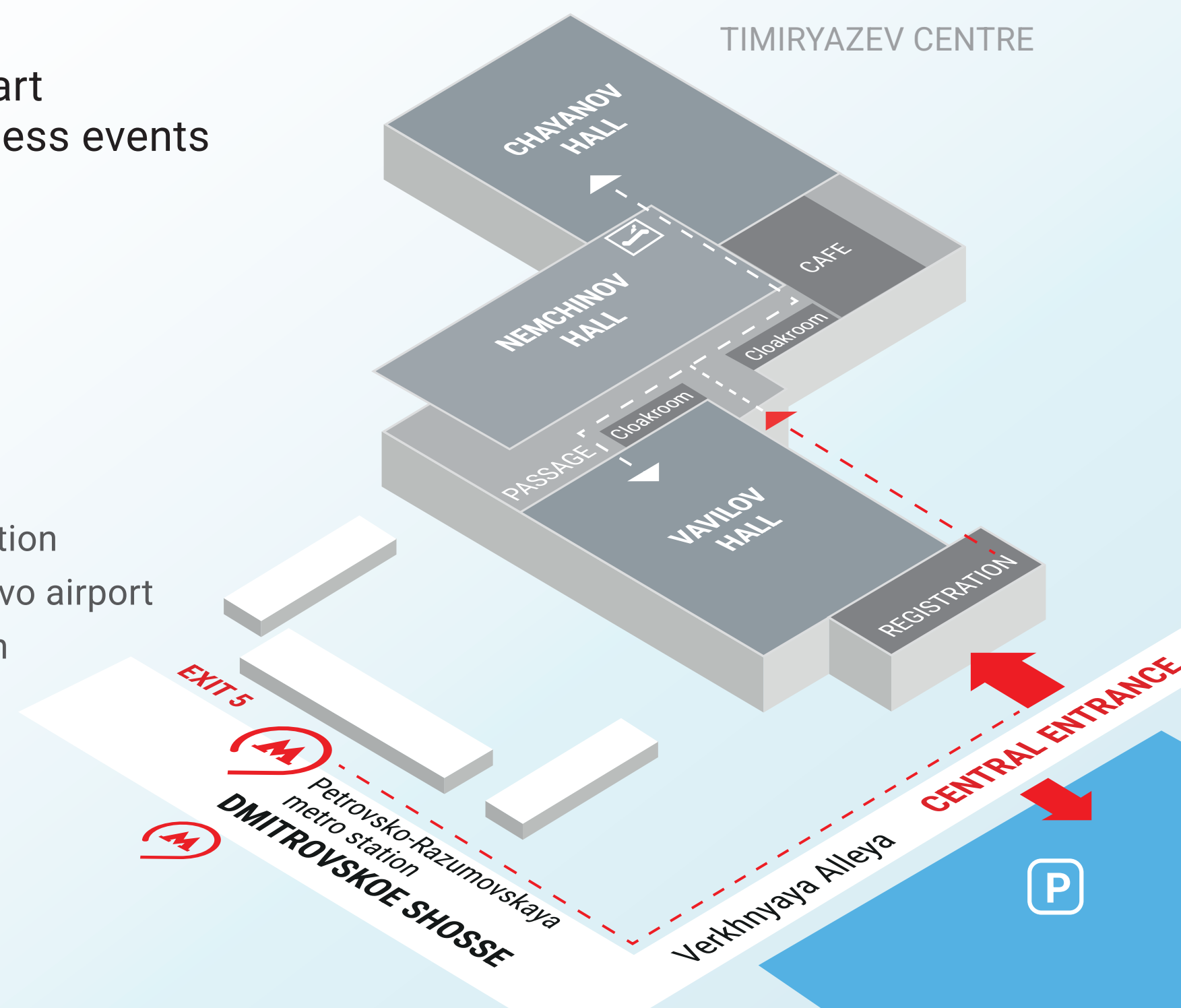


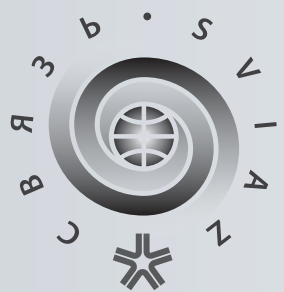
Transport accessibility

- 7 minutes walk from the Petrovsko-Razumovskaya metro station
- 20 minutes by taxi from the Sheremetyevo airport
- 30 minutes by car to Moscow downtown



Venue





EXHIBITORS

350+

companies from 3 countries

180+

Russian exhibitors

Key Russian participants of Sviaz 2026

Agat-RT
Angstrom-Telecom
Arman
Bazis Telecom
Eksara
Eltex Communications
Fibo
FLAT
IC Tech
Imaqliq Service
Incab
Infinet
Informtehnika

Iskra Technologies
LEO Telecom
LIS
Microwave Electronics
NAG
Nateks
NEOCOM
Neoros
Netwell
NTC-PIK
PLC Technology
Protei
RPC Istok N.A. Shokin

Saranskabel-Optica
Smarts
Supertel
T8
Technomash
Telecom Distribution
Trialink Group
TS-SKN
TVBusiness
VNIIFTRI
VPG Laserone
Zelenograd Nanotechnology Center
etc.



List of exhibitors
of 2026

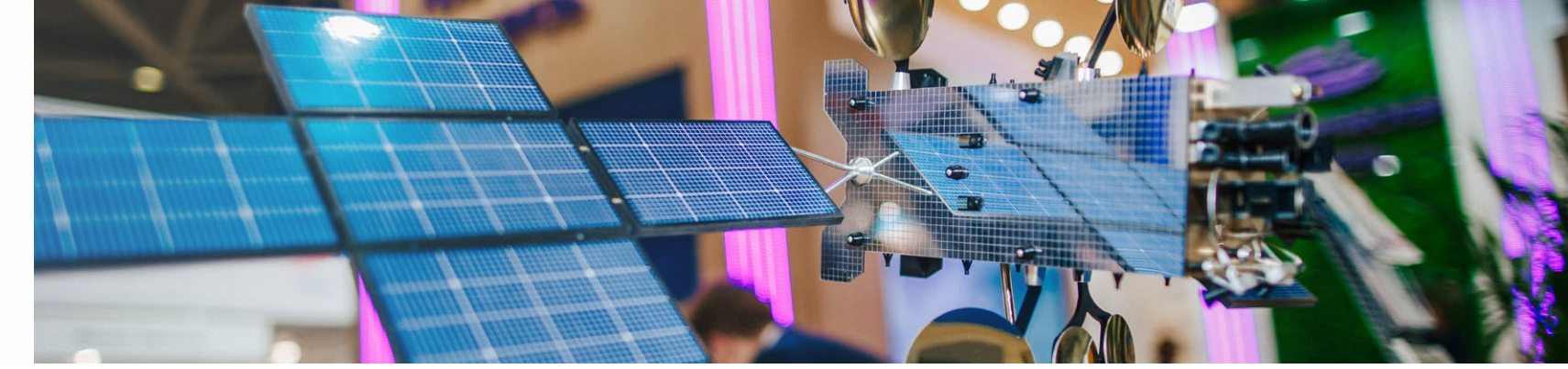


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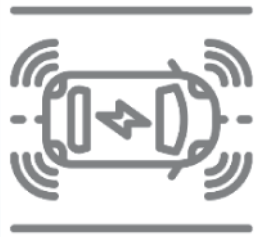
 **EXPOCENTRE**



NAVITECH DISPLAY



Navitech is a display of geo data, transport and insurance telematics, connected and highly automated vehicles, geo and transport information systems, intelligent urban mobility, and high-precision satellite navigation.



Unmanned, highly automated and connected vehicles

Visitors

- Automotive component manufacturers
- Transport and logistics
- Road services
- Insurance
- Agriculture
- Research institutes
- Municipalities, housing and utilities, property management
- Extractive industries
- Defense industry



Smart roads

Visitors

- Municipalities
- Traffic management centers
- Automotive manufacturers
- Automotive component manufacturers
- Construction
- Road services



Transport telematics

Visitors

- Transport and logistics
- Automotive component manufacturers
- Insurance
- Agriculture
- Municipalities
- Housing and utilities
- Extractive industries
- Telecom operators



Smart cities

Visitors

- Municipalities
- Traffic management centers
- Solution developers, manufacturers and integrators
- Transport and logistics



Space technologies

Visitors

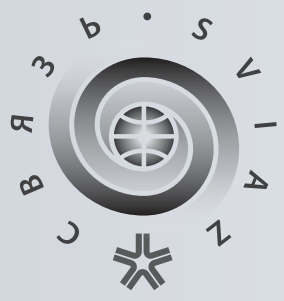
- Transport and logistics
- Solution developers, manufacturers and integrators
- Telecom operators

THE INTERNATIONAL CONSUMER ELECTRONICS EXPOSITION

Manufacturers showcase more than 20,000 advanced and popular consumer electronics:

- mobile electronics (smartphones, tablets, phablets, smart watches)
- video, VR/AR glasses and helmets, devices
- accessories for mobile electronics
- computers and accessories
- game devices and gadgets
- medical devices, fitness trackers
- portable/mobile electric transport and accessories
- portable video cameras
- smart clothes and accessories
- automotive electronics
- IoT and smart home
- commercial electronics (displays, LED screens, 3D printers, electronic whiteboards, laser projectors, etc.)





VISITORS

13,600+
visitors

31
countries

353
cities of Russia

Key visitors to Sviaz 2026

Telecom

- Tele2
- Uzbektelecom
- Akado Holding
- Voentelecom
- Kazakhtelecom
- ER-Telecom Holding
- Belarusian Telecommunications Network
- VTB Mobile
- Gazprom Telecom
- SberMobile
- VimpelCom
- MGTS
- Megafon
- MTS
- Rostelecom

System Integration

- AXUS GROUP
- Cloud one
- X-Com
- Jet Infosystems

- LANIT
- IT-holding T1
- iCore
- Croc Incorporated

Industry

- Rosoboronexport
- Almaz-Antey Telecommunications
- Uralvagonzavod
- Kalashnikov Group
- Rostec
- RUSAL
- Rosatom
- Severstal
- SIBUR Holding

Fuel and Energy

- Yamal LNG
- Gazprom
- LUKOIL
- Rosneft
- Surgutneftegaz
- Tatneft

- Transneft
- Rosseti
- Inter RAO
- Mosenergo

Finances

- Sberbank
- Bank PSB
- Alfa-Bank
- VTB Bank
- T-Bank

Retail and ecom

- OZON
- Tander
- WildBerries
- Citilink
- Sportmaster

Transport

- AVTOVAZ
- Moskvich
- Moscow Metro

- Russian Railways
- Aeroflot
- KAMAZ
- NAMI
- Vnukovo International Airport
- Sheremetyevo International Airport

Public Sector

- Russian Ministry of Digital Development, Communications and Mass Media
- Russian Ministry of Foreign Affairs
- Russian Ministry of Transport
- Russian Ministry of Economic Development
- Federal Antimonopoly Service of Russia
- Federal Security Service of Russia
- Russian Ministry of Internal Affairs
- Russian Ministry of Defense
- National Guard of Russia

Statistics of 2026

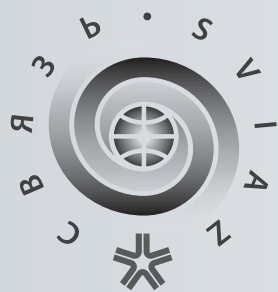


Industry sectors of visitors

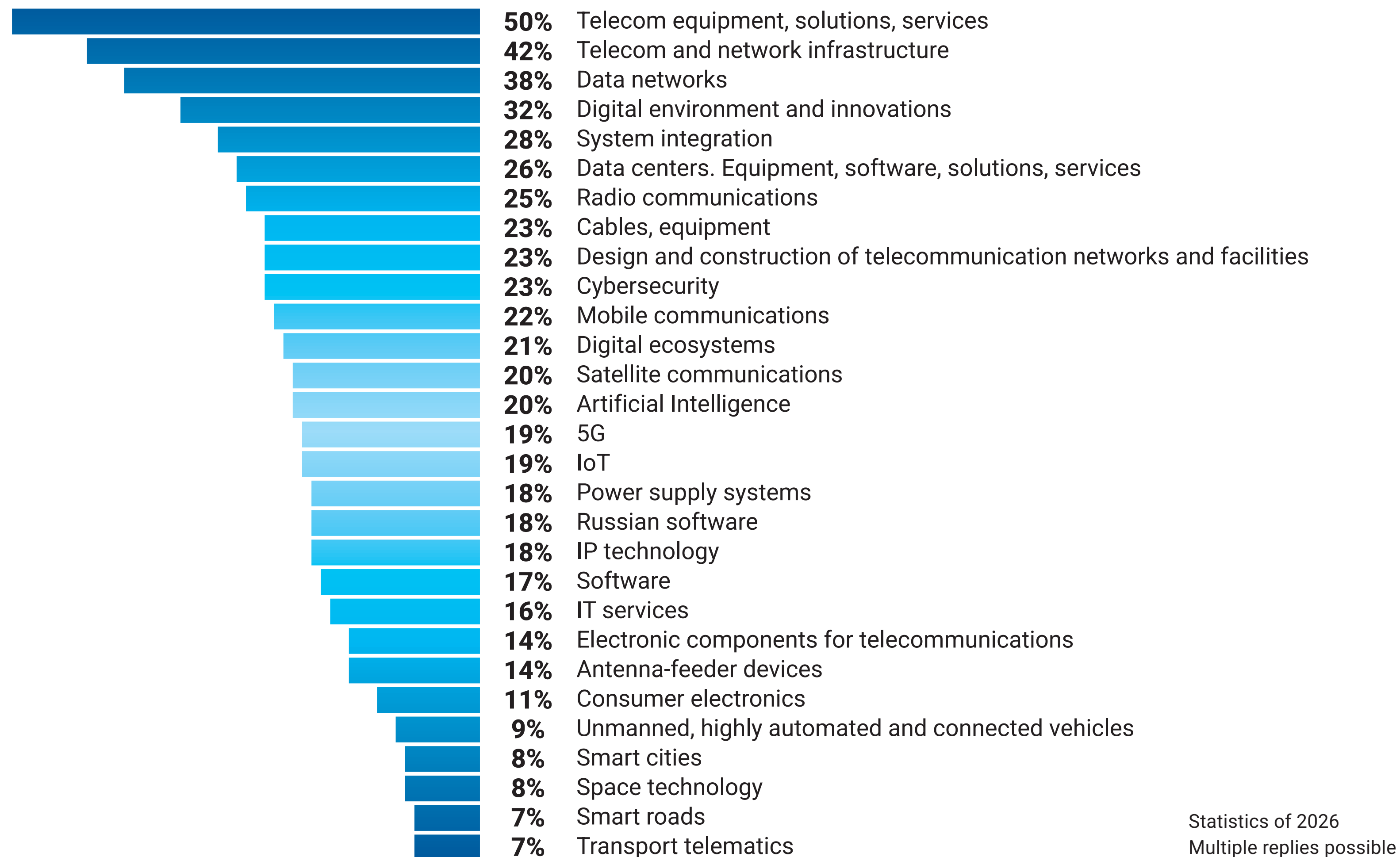
- Banks and financial companies
- Mobile, landline and satellite service providers
- Software developers
- Federal and regional authorities
- Transport and logistics
- Extraction and processing
- Mobile virtual network operators (MVNO)
- Oil and gas, and electric companies
- Developers, manufacturers, suppliers of telecom equipment and solutions
- Law enforcement
- Medicine
- Retail
- Internet providers
- System integrators
- Construction companies
- Power industry

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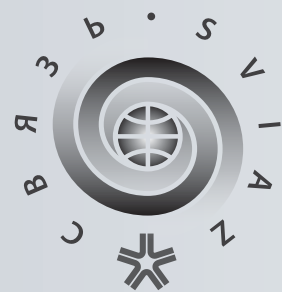


VISITOR INTERESTS



Statistics of 2026
Multiple replies possible





CONFERENCE PROGRAMME



40+
events

200+
speakers

3,000+
attendees



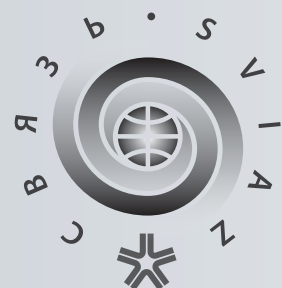
Conference
programme

We invite exhibitors, relevant associations and mass media to take an active part as speakers in the events of the conference programme and to organise their own events devoted to the themes and topics of the show.

Statistics of 2026

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 **EXPOCENTRE**



TESTIMONIALS



See more
testimonials



Aleksey Shmuriev

General Director, Trialink Group

"I am glad to welcome you at Sviaz 2026. We have been participating in this show for decades. This year, it takes place at a new location. The atmosphere of the show remains the same as it was. There are a lot more visitors, which is pleasant for us. I would like to note that this show in Russia is very important, because we face very serious restrictions in terms of information transmission and wireless access. It is very pleasant that different Russian companies with very important developments in the field of wireless technology are here at the show."



Anna Gridyakina

Development Director, Protei

"We have been developing telecom products for a quarter of a century. We have been participating in Sviaz for most of this period. We are a developer and manufacturer of telecommunications and communications solutions. Overall, this platform is convenient for holding meetings with regular customers. There is an opportunity to organise useful and effective discussions on the spot and to get acquainted with some new modifications, new products. Among other things, we are betting that the platform will allow us to find new effective acquaintances and connections with our consumers. We are also engaged in educational activities. We have organised lectures. We conduct lectures. We take part in the conference programme."



Vladimir Treschikov

General Director, T8

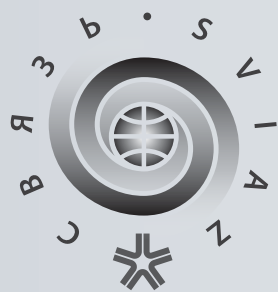
"We have been participating in this show for many years. For more than 20 years since the first year. We are engaged in high-speed communication systems. It is important that Russian equipment now occupies 30% of the market. It is very important. Russian systems are not copied or localised. This is a Russian scientific school. These are world-class Russian systems. We hope that Russian customers will continue to use truly domestic systems made here, invented here, and developed here. Our systems are needed by customers, customers come, and we constantly communicate. This is the most basic thing."



Ivan Eremin

Executive Director, Eltex Communications

"I would like to welcome everyone to Sviaz. Of course, Sviaz is the main trade show in the industry. Here one can see telecommunications equipment. Our company has been a regular participant for many years. Every year we take part in this show with great success. Sviaz is a face-to-face competition between all manufacturers. This format is very useful for work. Our customers come to us. We are glad to see them every year. We also meet new customers here. We hold dozens of meetings a day, often with new companies. Sviaz is a real market where you can see the current state of the telecom industry. This is a meeting place for professionals. We have held more than 200 meetings. There are 25 of our managers working at the show. Everyone has appointments in advance. All our objectives have been met at this show, so we are very satisfied."



HOW WE ATTRACT TARGET AUDIENCE

MASS MEDIA

- Publications in mass media
- **250+ publications** in print and electronic mass media outlets about Sviaz 2026

DIRECT MARKETING

- Electronic and postal mailouts, telemarketing campaigns
- Covering more than **100,000 people**

PROMOTIONAL ACTIVITIES

- Distribution of information at industry related events
- **More than 20 events a year**

INTERNET

- Ads of Sviaz in research engines, relevant web portals, social media
- Attracting **more than 530,000 people** to the show's website annually

RELEVANT CONFERENCE PROGRAMME

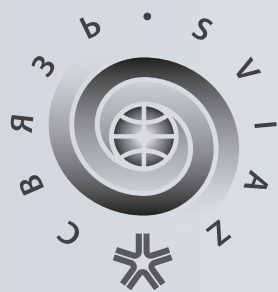
- Panels, workshops, master classes, conferences and forums



Press
about us

Join us!





ATTRACT MORE VISITORS TO YOUR STAND

MAKE THE MOST OF PROMO OPPORTUNITIES!

PARTICIPATE WITH A STAND

- Post your news on the show's website, social media and in email mailouts
- Participate in the conference programme
- Hold an event at your stand

BECOME A SPONSOR OR PARTNER OF THE SHOW AND ITS CONFERENCE PROGRAMME

- Use a standard sponsorship package
- Create a personalized sponsorship package tailored to your needs and objectives

PLEASE CONTACT THE SVIAZ TEAM
IF YOU HAVE ANY QUESTIONS OR ENQUIRIES
ABOUT ADDITIONAL SERVICES OR SPONSORSHIP OPPORTUNITIES

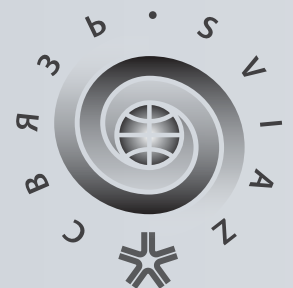


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a sponsor



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International
Consumer Electronics
Exposition

6–9 APRIL 2027

TIMIRYAZEV CENTRE, MOSCOW, RUSSIA

JOIN US AT SVIAZ 2026

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